

MOTION

TO CITY CLERK FOR NEXT
AGENDA ITEM TO BE POSTED

#60

On Tuesday, April 22, 2008, the Wilshire Center Business Improvement Corporation (WCBIC) will host the first annual Earth Day/Car Free Day event for Wilshire Center residents, businesses, visitors and LA City at large. More than 15,000 people are expected to participate. However, this event is more than just an Earth Day celebration. In recognition of the adverse impacts caused by motor vehicles, the City of Los Angeles declares this day a Car-Free Day City Wide to encourage greater-than-normal usage of mass transit. To that end, WCBIC is working with the Metropolitan Transit Authority (MTA) to encourage greater-than-normal usage of mass transit by exploring MTA fee-waivers and other incentives. Furthermore, the event is also the kick-off for a permanent greenhouse gas (GHG) emission reduction program sponsored by WCBIC. The program seeks to achieve annual GHG reductions of 2 percent from participating members. This initiative is in line with Mayor Villaraigosa's Green LA Plan that seeks "...to lead the nation in fighting global warming..."

I THEREFORE MOVE that the "WILSHIRE CENTER EARTH DAY/ CAR FREE DAY " be declared a **Special Event**, and City departments be requested to waive all fees, costs, and requirements, except insurance and application requirements.

I FURTHER MOVE that the Department of Transportation work with the Metropolitan Transit Authority and other agencies, as necessary, to facilitate implementation of the car free day designated above.


I FURTHER MOVE that the Department of Transportation be directed to post "Temporary No Stopping" and "Temporary No Parking" signs on Wilshire Boulevard between Western Avenue and Harvard a sufficient number of days in advance of April 22 to ensure that this portion of Wilshire Boulevard is car (and vehicle) free on April 22, 2008.

I FURTHER MOVE that the Department of Transportation, in cooperation with the Metropolitan Transit Authority, issue traffic advisories about the car free zone.

I FURTHER MOVE that the Bureau of Street Services be directed to provide traffic control devices to the sponsors of the event with the understanding that the sponsoring organization will pick up and return them to the Bureau, and remove any debris following the event. Because Wilshire Boulevard is a busy thoroughfare, it is suggested that the traffic control devices be concrete barriers.

I FURTHER MOVE that should unforeseen circumstances change the actual date of the Special Event, the aforementioned departmental instructions continue to apply.

PRESENTED BY


HERB J. WESSON, Jr.
Councilman, 10th District

SECONDED BY



08-0421